exchange through this industry; and

(d) if so, Government's assessment in this regard and the foreign exchange earned during the last three years?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) and (b) According to the Report of Federation of Indian Chambers of Commerce and Industry (FICCI) on the Indian Entertainment Industry brought out in 2004, the film industry in India is expected to grow at a compounded annual growth rate of 18% to gross Rs. 10,100 crores by the year 2008. Gross industry revenues over a period of 1999 to 2001 have also recorded an increase. The industry recorded a loss in 2002. However, the total revenues of the industry increased to Rs. 4500 crores in 2003.

(c) and (d) According to the FICCI report, the Indian Diaspora across Europe, Africa, the Middle East, Latin America and North America is conservatively estimated at 20 million. The underlying potential of the film industry to earn foreign exchange is linked to the effective reach of Indian films to these viewers, as also its visibility in global markets.

According to information received from the Film Federation of India (FFI), year-wise break-up of foreign exchange earned by the film industry during the last three years is as follows:

Year	Amount (Rs. in crores)
2000-01	450
2001-02	900
2002-03	1040

Implementation of C.A.S.

†1264. DR. PRABHA THAKUR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to implement CAS in the country and, if so, the details thereof;

(b) whether CAS would be beneficial to the consumers;

(c) whether CAS would be cheaper in comparison to the Cable System;

† Original notice of the question was received in Hindi.

(d) whether it would not be possible to view the programmes on different channels without set-top box; and

(e) whether consumers will have to spend additional amount for the pay channel even after the said system?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) to (e) The Telecom Regulatory Authority of India (TRAI) become the 'Regulator' for broadcasting and cable services in January, 2004. It has been entrusted with additional functions to make recommendations regarding the parameters for regulating maximum time for advertisements in pay as well as other channels and the terms and conditions on which the "addressable systems" shall be provided to customers. Besides, TRAI is also to specify the standard norms for, and periodicity of, revision of rates of pay channels, including interim measures. Based on the interim recommendations of the Telecom Regulatory Authority of India (TRAI), the implementation of Conditional Access System (CAS) has been suspended by the Government, until further orders, through the issue of a notification on 27th February, 2004. TRAI is currently examining the various issues concerning the implementation of 'Conditional Access System'. After their final recommendations are received, appropriate decision would be taken. The implementation of CAS would be beneficial to the consumers since they will have the choice to pay for only those pay channels which they choose to watch. The Set Top Box (STB) will be required only for viewing of programmes through pay channels and not for Free-to-Air (FTA) channels. The Government has specified Rs. 72/- (plus local taxes) as the maximum price of basic service tier, consisting of not less than thirty FTA channels of different genres of entertainment, news, sports, children's programmes and music. Additional FTA channels would also be made available to the subscribers within the said maximum amount.

Implementation of C.A.S.

1265. SHRI SHAHID SIDDIQUI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is Government's policy on CAS, whether there is a proposal